

Message Text

UNCLASSIFIED

PAGE 01 BUENOS 05589 021603Z
ACTION CU-04

INFO OCT-01 ARA-14 ISO-00 /019 W
-----045977 022320Z /15

R 011136Z AUG 77
FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC
INFO SECSTATE WASHDC 1562

UNCLAS BUENOS AIRES 5589

USIAC

E.O. 11652: N/A
SUBJECT: CU/ART: EVIDENCE OF EFFECTIVENESS-AMERICAN PIANIST
ISTVAN NADAS

REFERENCE: BA FM 14, MAY 24, 1977

USIS ENCOURAGEMENT AND MINIMUM FINANCIAL SUPPORT TO AMERICAN PIANIST ISTVAN NADAS WHICH ENABLED HIM TO PERFORM IN TUCUMAN AND OTHER PROVINCES OF ARGENTINA IN APR 1977 PER REF FM PAID EXCELLENT DIVIDENDS IN THE FORM OF AN OFFICIAL INVITATION TO NADAS BY THE PROVINCIAL GOVERNMENT OF TUCUMAN TO PERFORM IN ITS SEPTEMBER MUSIC FESTIVAL. THE GOVERNMENT OF TUCUMAN WILL PAY ALL EXPENSES NOT ONLY TO HAVE NADAS GIVE SEVEN MAJOR CONCERTS ON SEPT 4 - 7 - 11 - 14 - 18 - 21 AND 25 BUT ALSO TO TEACH TWO MASTER CLASSES TO MUSIC STUDENTS AT THE UNIVERSITY OF TUCUMAN AND THE CONSERVATORY OF MUSIC.

AFTER TUCUMAN, NADAS WILL GIVE USIS A FREE LECTURE ABOUT AMERICAN MUSIC AT THE LINCOLN CENTER. WE ARE ALSO HOPING THAT NADAS WILL OFFER MASTER CLASSES AND RECITALS IN BUENOS AIRES, WITH COMMERCIAL SUPPORT. NADA'S PROFESSIONALISM AND EXCELLENT PERSONALITY, BACKED BY USIS PROGRAMMING EXPERTISE, THUS, IS ENABLING THE
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POST TO CONTINUE IN CONTACT WITH IMPORTANT SEGMENTS OF INFLUENTIAL CULTURAL AND ARTISTIC AUDIENCES AT PRACTICALLY NO EXPENSE. THE TUCUMAN INITIATIVE IN BRINGING NADAS BACK TO ARGENTINE ALSO DEMONSTRATES THAT USIS BUENOS AIRES CAN SUCCESSFULLY PROGRAM EXCELLENT, BUT RELATIVELY UNKNOWN, ARTISTS WITH SUCCESS. HOWEVER, REAL QUALITY IS ESSENTIAL FOR SUCCESS IN CULTURAL

PROGRAMMING IN ARGENTINA. NADAS OBVIOUSLY QUALIFIED.
HIGGINS

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Message Attributes

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Current Classification: UNCLASSIFIED
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Disposition Approved on Date:
Disposition Case Number: n/a
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Subject: CU/ART: EVIDENCE OF EFFECTIVENESS-AMERICAN PIANIST ISTVAN NADAS
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